**DECLARATION - USA PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled **SYSTEMS AND METHODS FOR DEFINING A SIMULATED INTERACTIVE WEB PAGE**; the specification of which was filed on **January 22, 2004** as Application Serial No. 10/763,080.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above;

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56;

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor: **Maurice Martin**

Inventor's signature *Maurice Martin*

Date 6/21/04

Residence: **Hermosa Beach, California**

Citizenship: **United States**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of second inventor: **Stephen Brickley**

Inventor's signature 

Date 6/21/04

Residence: **Hermosa Beach, California**

Citizenship: **United States**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of third inventor: **Leon Amdour**

Inventor's signature 

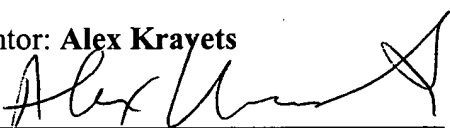
Date 6/21/04

Residence: **Los Angeles, California**

Citizenship: **Israel**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of fourth inventor: **Alex Krayets**

Inventor's signature 

Date 6/21/04

Residence: **Marina Del Rey, California**

Citizenship: **United States**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of fifth inventor: ~~Brian Fan~~

Inventor's signature

Date

6 / 21 / 04

Residence: **Irvine, California**

Citizenship: **United States**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of sixth inventor: **Dominic Infante**

Inventor's signature

Date

6-21-04

Residence: **Redondo Beach, California**

Citizenship: **United States**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of seventh inventor: **Stuart Larking**

Inventor's signature

Date

6/21/04

Residence: **Redondo Beach, California**

Citizenship: **United Kingdom**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Full name of eighth inventor: **Paul Aldama**

Inventor's signature _____

Date _____

Residence: **Los Angeles, California**

Citizenship: **Peru**

Post Office Address: **2101 Rosecrans Avenue, Suite 1250
El Segundo, California 90245**

Send Correspondence To:
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995

FOR-69

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051204



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	Martin, et al.)
)
App. No.	:	10/763,080)
)
Filed	:	January 22, 2004)
)
For	:	SYSTEMS AND METHODS FOR)
		DEFINING A SIMULATED)
		INTERACTIVE WEB PAGE)
)
Examiner	:	Unknown)
)
Group Art Unit:	:	2123)
)
)
)
)
)

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION
AND
REVOCATION AND POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the inventor(s) to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventor(s) to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or

App. No. : 10/763,080
Filed : January 22, 2004

imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 2040 Main Street, Fourteenth Floor, Irvine, California 92614, Telephone (949) 760-0404, **Customer No. 20,995**, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use **Customer No. 20,995** for all communications.

iRise

Dated: 6/21/04

By:


Stephen Brickley

Title: Executive Vice President of Products

Address: 2101 Rosecrans Avenue
Suite 1250
El Segundo, California 90245

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Application No.: 10/763,080
Filing Date: January 22, 2004

NOT FOR RECORDATION

PATENT
Client Code: IRI.001C3
Page 1

ASSIGNMENT

WHEREAS, We, Maurice Martin, a United States citizen, residing at 100 22nd Street, #3, Hermosa Beach, California 90254; Stephen Brickley, a United States citizen, residing at 100 22nd Street, #3, Hermosa Beach, California 90254; Leon Amdour, a citizen of Israel, 3210 Sawtelle Blvd. #207, Los Angeles, California 90066; Alex Kravets, a United States citizen, 13600 Marina Pointe Drive #1203, Marina Del Rey, California 90292; Brian Fan, a United States citizen, 5622 Oakley Terrace, Irvine, California 92612; Dominic Infante, a United States citizen, 304 Avenida Atezada, Redondo Beach, California 90277; Stuart Larking, a citizen of the United Kingdom, 1732 Reed Street, Redondo Beach, California 90278; and Paul Aldama, a citizen of Peru, 10310 Regent Street #5, Los Angeles, California 90034 have invented certain new and useful improvements in a SYSTEMS AND METHODS FOR DEFINING A SIMULATED INTERACTIVE WEB PAGE for which we have filed an application for Letters Patent in the United States, with Application No. 10/763,080, filed on January 22, 2004;

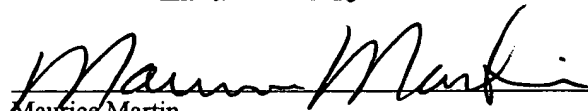
AND WHEREAS, iRise (hereinafter "ASSIGNEE"), a California Corporation, with its principal place of business at 2101 Rosecrans Avenue, Suite 1250, El Segundo, California 90245, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of JUNE, 2004.


Maurice Martin

STATE OF }
 }
COUNTY OF } ss.

On _____, before me, _____, personally appeared Maurice Martin personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed

to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of JUNE, 2004.



Stephen Brickley

STATE OF

}
}
}

ss.

COUNTY OF

On _____, before me, _____, personally appeared Stephen Brickley personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of June, 2004.



Leon Amdour

STATE OF

}
}
}

ss.

COUNTY OF

On _____, before me, _____, personally appeared Leon Amdour personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21st day of June, 2004.

Alex Kravets
Alex Kravets

STATE OF

}
} ss.
}

COUNTY OF

On _____, before me, _____, personally appeared Alex Kravets personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of June, 2004.

Brian Fan
Brian Fan

STATE OF

}
} ss.
}

COUNTY OF

On _____, before me, _____, personally appeared Brian Fan personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of JUNE, 2004.

Dominic Infante
Dominic Infante

STATE OF

}
} ss.
}

COUNTY OF

On _____, before me, _____, personally appeared Dominic Infante personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed

to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of June, 2004.

Stuart Larking
Stuart Larking

STATE OF }
 } ss.
COUNTY OF }

On _____, before me, _____, personally appeared Stuart Larking personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of June, 2004.

Paul Aldama
Paul Aldama

STATE OF }
 } ss.
COUNTY OF }

On _____, before me, _____, personally appeared Paul Aldama personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

ASSIGN2

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

LOS ANGELES

SS.

On JUNE 21, 2004

before me,

VICTORIA L. LENHARDT

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared

STEPHEN BRICKLEY, MAURICE MARTIN,

Name(s) of Signer(s)

STUART LARKING,

PAUL ALDAMA

LEON AMDOUR,

ALEX KRAVETS,

DOMINIC INFANTE,

BRIAN FAN

☐ personally known to me

☒ proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Victoria L. Lenhardt

Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

ASSIGNMENT

Document Date:

JUNE 21, 2004

FILED DATE JAN 22, 2004

Number of Pages:

4

Signer(s) Other Than Named Above:

NONE

Capacity(ies) Claimed by Signer

Signer's Name:

☐ Individual

☐ Corporate Officer — Title(s):

☐ Partner — ☐ Limited ☐ General

☐ Attorney-in-Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other:

Signer Is Representing:

RIGHT THUMBPRINT
OF SIGNER

Top of thumb here